PODCAST GUEST ONE-SHEET

PASTOR JUSTIN HERMAN

Pastor and podcast host. Practical AI for churches, nonprofits and small teams, with human judgment in charge.



1M+
plays of the family podcast network he runs

0
paid staff: a team of trained AI roles helps him run it

2
tools he built: Staff Signature and Bullhorn Text

501(c)(3)
nonprofit he founded and leads

ABOUT JUSTIN

Pastor Justin Herman is a pastor and podcast host who helps churches, nonprofits and small teams put AI to work, with human judgment in charge. He runs Carpooling with Jesus, a daily podcast network for families, with no paid staff and a team of trained AI roles.

AI drafts the work around each episode: show notes, captions, the email to families and the publishing checklist. Justin reviews and changes every draft, records every episode, and nothing goes out without his read. Through Workshops with Justin he works as an AI consultant, finding the work that should not depend on a leader anymore and building the AI that carries it. He also built Staff Signature and Bullhorn Text.

He is the Online Discipleship Pastor at Mariners Church and lives in Arizona with his wife, Brittany, and their four kids.

EPISODE IDEAS

Start with the work nobody has time for
Where AI gives a small church or nonprofit staff real hours back, and where to begin.

A daily podcast network with no paid staff
How trained AI roles draft show notes, captions and emails, and why nothing goes out unread.

The lines AI should never cross
Pastoral care, private information, theology and your own voice stay with people.

Judge AI by what it actually does
Run the task, read the result, and keep only what truly saves time.

Small tools, built for one job
The thinking behind Staff Signature and Bullhorn Text: small tools that do one job well.

A GOOD FIT FOR SHOWS ON

- Church tech and communications
- Nonprofit leadership
- Small business and small teams
- AI in everyday work

RECENTLY HEARD ON

Digital Media Church Podcast
Church Without Walls: Innovating Digital Ministry 2025

theChurch.digital Sidekick
How to Reach More People for Christ through Podcasts 2024

theChurch.digital Sidekick, episode 52
4 Tools Online Ministers Can Use to Build Relationships 2023

Real Talk Christian Podcast
Parenting in the Digital Age 2019

WHAT HOSTS CAN EXPECT

- Remote interviews.
- Quick replies by email.
- A press kit with his bio, name, title and headshots, ready to copy.

Invite Justin on your show
Bio and headshots: heyjustinherman.com/press

heyjustinherman@gmail.com
heyjustinherman.com/guest